

## **BL Cosmetic** Company Presentation

2022. 02







01. Prologue

**02. Introduction** 

**03. Investment Highlight** 

04. Appendix

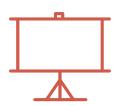


## 01. Prologue









### **01. Prologue** Management Philosophy





**01.** Building Trust



**02.** Moving Forward



**03.** Sharing the Value



## 01. Prologue Core Value





### 01. Global Standard QC System



02. Differentiated R&D Capability



**03. ONE STOP Service** 











## **02.Introduction**



## **02. Introduction** Company Information





Name

㈜비엘코스메틱 BL Cosmetic CO.,Ltd http://blcosmetic.co.kr/

CEO / Incorporation Date

Lee Jong Peel (Justin Lee) / 2017. 07 14

Location / Contact 14-6, Gajangsaneopdong-ro, Osan-si, Gyeonggi-do, Republic of Korea Tel 031)378-4809 / Fax 031)378-4810

#### Sales Item / Product Item

Cosmetic OEM/ODM R&D and Production / Specialize in Mask Sheet, basic skin cosmetics, functional cosmetics, Hair & body products, etc.

#### **BL COSMETIC**

## 02. Introduction History

2017	2018	2019	2020	2021
BL	ISO	1<160 번처기업인증	EXCELLENT 2020 Commatest CLINICALLY TESTED	торсо
<ul> <li>Founded B&amp;H Cosmetic with Initial fund 30 million won</li> <li>Changed the Company name as a BL Cosmetic</li> <li>Registered in Korea Ministry of Food and Drug Safety as a manufacturing cosmetic company</li> </ul>	<ul> <li>Certificated ISO 22716 and GMP by Korea Quality Foundation</li> <li>Certificated Corporate R&amp;D Center by Korea Industrial Technology Association</li> <li>Registered Cosmetic Manufacturing and Sales Business in KFDA</li> </ul>	<ul> <li>Certificated Venture Business &amp; Purchased Whole Factory</li> <li>Increased Capital :1Billion, Stock per 25,000 won (Found Capita 1,450,000,000 won)</li> <li>Installed the Largest Spout Equipment</li> <li>Developed Specialized Mask Sheet that Functioning for absorption Particulate Matter</li> </ul>	<ul> <li>Completed for Granting Patent (Single Case)</li> <li>Lee Jong Peel Inaugurates as a Solo CEO</li> <li>Completed Registration of Factory FDA</li> <li>Assigned 3.5 Billion RCPS from IDG CAPITAL</li> <li>Certificated 5-Star which Germany Derma Test Highest Grade</li> <li>Re-certificated ISO 22716 GMP by KFQ</li> </ul>	<ul> <li>· Issued 3 billion Common Stock (30 billion value) for TOPCO that our Subsidiary company</li> <li>· Joined Business Contract with La-boutique blue Hair line (LBB Re-vital Elixir Shampoo, LBB Miracle Hair Tonic) in January</li> <li>· Acquisitioned 르솔레이 Global</li> <li>-PB상품 개발 및 유통</li> </ul>

## 02. Introduction Registered Executive





## **E**Cosmetic

## **02. Introduction** States of Certification



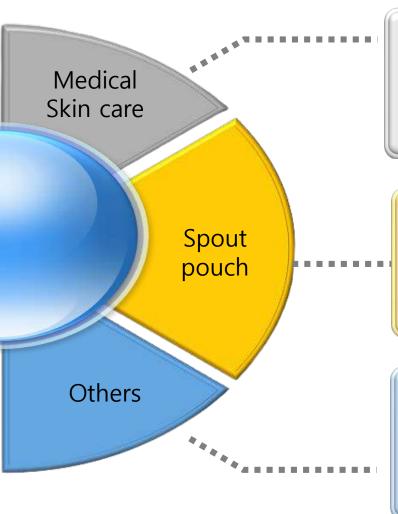






Distribution standard code

## 02. Introduction R&D Product



### **Dermatology Specialty Cosmetics**

- Before and After treatment for laser therapy (ex: regeneration cream, etc.)
- Before and After treatment for cosmetic therapy (ex: vitamin powder, etc.)
- Home care product (ex: moisturizing, soothing ampoule, etc.)

#### **Skin Care & Functionality Product**

- Cleansing, hair & body products (over 300 pcs)
- Ampoules, Creams (500+ pcs per Concepts)
- Functional cosmetics (200+ pcs)

#### Mask Sheet, Exportable Items for China

- Masks (11,000,000+ sheets monthly)
- Men's cosmetics, baby cosmetics
- Acquired more 100+ Chinese sanitary licensed products through subsidiary company Medians Lab



## 01. Introduction Machines

Categorize	Equipment Name	Quantity	Capacity (per day/ 8 hours)	Note	Categorize	Equipment Name	Quantity	Capacity (per day/ 8 hours)	Note
	Multi automatic filling machine	1	- 500ml 15,000ea - 300ml 17,000ea - 200ml 20,000ea	Bottle and Plastic containers		Spout pouch filling machine	20	- 25,000ea /per - Total (20 machine) 500,000ea	most competitive cosmetic equipment that we have the most
	1nozzle and 2nozzles metering filler machine	2	- 500ml 10,000ea - 300ml 12,000ea - 200ml 15,000ea	Bottle and Plastic containers		Shapeable pouch machine 3 nozzle mask pack filling machine	3	- 50,000ea / per	fill and manufacture mask packs other than squares.
	Tube filler machine	1	- 20,000ea	tube forming product like form cleanser		Sachet filling machine	2	- 50,000ea / per	automatically wraps the product in plastic.etic samples.
	Servo inline capper	1	- 20,00ea	prevents leakage of contents before closing the container lid		shrinking package machine	1	- 12,600ea	제품의 비닐포장 작업

Categorize	Equipment Name	Quantity	Capacity	Note	
Manufacture	6,000kg Tank	1	3batch	18Ton	
	3,000kg Tank	1	3batch	9Ton	
	2,000kg Tank	1	3batch	6Ton	
	500kg Tank	1	3batch		
	200kg Tank	1	3batch		



### **02. Introduction** Major Partners



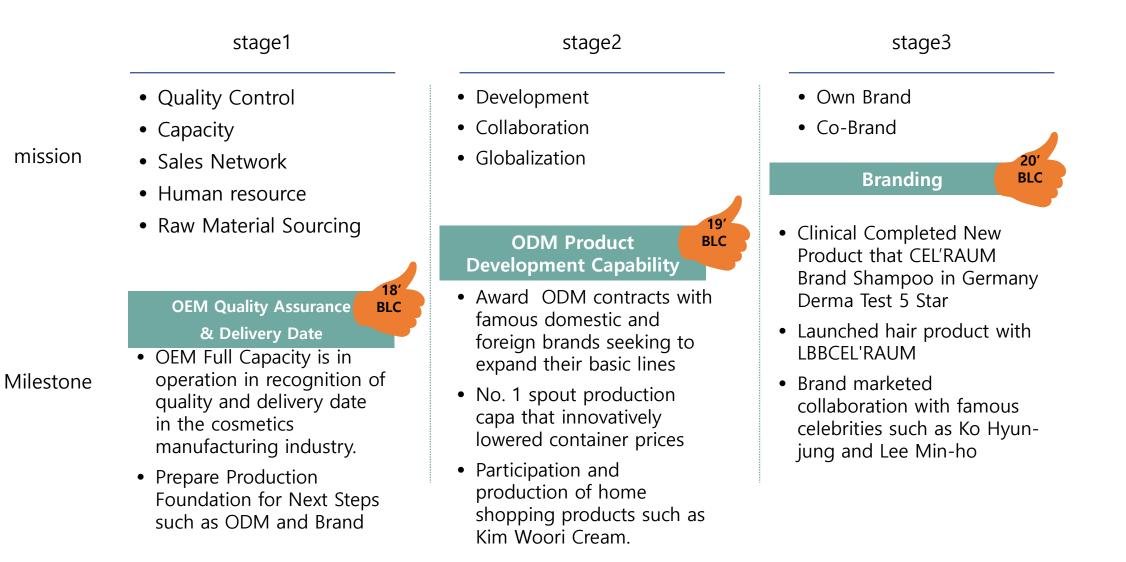


## **03. Investment Highlight**



## 03. Investment Highlight Step-by-Step Based on R&D and QA





## 03. Investment Highlight 1 R&D

#### BL cosmetic R&D Center's 4T

Combining Bio-tech, Cell-tech, Formulation-tech and nano-tech, BL cosmetic formula has honest and differentiated technology that does not violate the basic principles of skin safety, formulation stability, efficacy and usability.



BL Cosmetic R&D center



#### Skin Science & Formula Science Specialist

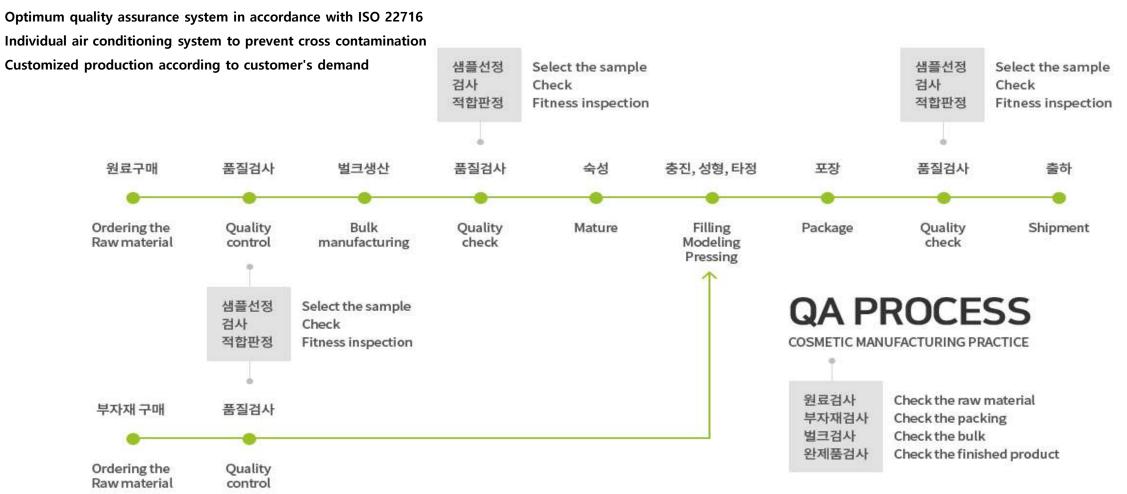
Based on a qualified formula used by 10,000+ dermatologists for more than 10 years, we are doing our best to research and develop new formulations and new materials regardless of proudly being in the forefront of skin science already.



## **03. Investment Highlight 2** Quality Assurance System



#### All quality control is carried out in accordance with European GMP ISO 22716



## 03. Investment Highlight 3 OEM

## **OEM** (Original Equipment Manufacturing)

It is an entrusted production method that delivers finished products with the label of the order by receiving the intention of development of the order.

BL Cosmetics has OEM processes and a range of conditional production facilities which are able to range from small to mass production of many varieties

#### Top Korean Manufacturers' OEM Orders

OEM is continuing to win a contract from top Korean and world-class cosmetics manufacturers such as the KOLMAR and the COSMAX



#### Famous Face Mask & Skincare Brand OEM

Most of the best-selling Korean mask pack brands in China are exported through our manufacturing process









## 03. Investment Highlight 4 ODM



It is a manufacturing system that follow the manufacturers need of design and meet the intent of development and delivering finished product with attached the logo of the company

We as a BL Cosmetic have OEM processes and facilities that meet the variety conditions from small to large quantities of product.



#### **Functional Cosmetic Products Manufacturing Technology**

#### Technology selected by beauty celebrities

Production quality verified as a well-known OEM. The company is that produces all of "HISTOLAB" and has already been recognized by the hospital for producing functional cosmetics. We are strategically partnering with the company when expanding basic cosmetics of brands that have increased brand awareness with Facial Mask.

#### **Spout Pouch Trend**

#### Dominate the Spout product market in advance

The company is expanding its factory vertically in line with the increase in orders, and has placed 11 Spout production machines in the secured space. Based on the 11 units deployed at the affiliated factory, we have the largest Spout product production power in Korea.

Expected to be competitive in the low-cost and travel market by dramatically lowering container costs.



## 04. Appendix













PRIME GOLD PREMIUM FOIL MASK

PANTHELENE INTENSIVE BARRIER MASK

WATER LUMINOUS SALMON REPAIR MASK







## 04. Appendix The Case of OEM

**E**Cosmetic

Dr. Jart Vital Hydra Solution Dr. Jart Soothing Hydra Solution







Paparecipe Bombee Honey Mask



UNNY CLUB Mild Cleansing Foam



Worldwide cumulative 800 million copies sold



TMALL (Taobao mall) Top 5 Korean Brand in Cleanser category



### 04. Appendix OEM Product Line





## 04. Appendix OEM Product Line



## 04. Appendix The Case of ODM / LE SOLEIL GLOBAL



Pheromone Fragrance Lovely Perfume Shampoo

Le flos Relief Moisturizing Mist Toner

Mondeyo Red Care Spot











LBB CEL'RAUM Ample Treatment / Hair Tonic / Shampoo



Functional Product for Alleviating Loosing Hair

Del'epiderme De Pure Double Protein Return Cream



Korea's First Product Containing Reallagen, a patented protein

0 🛛 🕄 🗐



Premium Hand Cream(VOESH)



First C Serum Pink Pure Vitamin C 15%









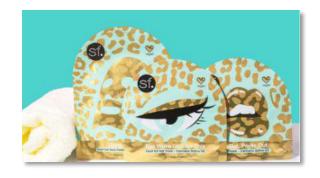
Avajar Perfect Neck Age Wrinkle Control Mask







#### Gold Foil Mask (Face, Lip, Eye)





Make Inroad in American Market Sun's Out, Pouts Out Lip Mask 5,160,000EA



## 04. Appendix ODM Product





## 04. Appendix ODM Product





## 04. Appendix ODM Product



# Thank you

BL Cosmetic

Company Number 031) 378-4809

#### Address

14-6, Gajangsaneopdong-ro, Osan-si, Gyeonggi-do, Republic of Korea



http://blcosmetic.co.kr/